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**Smile Brands Names Matthew B. Zubiller as Chief Growth Officer**

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*Irvine, Calif. (January 14, 2019)* — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the appointment of Matthew B. Zubiller as Chief Growth Officer. Mr. Zubiller will play an integral role in leading the company’s plans for accelerated expansion of its network of best-in-class dental practices. He will be responsible for Smile’s strategy, mergers and acquisitions (M&A), integration operations, and management of new revenue programs and partner opportunities. This includes continuing to add best in class regional joint venture platforms, growing core Smile Brands practices with new offices and technologies, and seeking innovative alternate site and retail partner opportunities. Mr. Zubiller will report directly to Smile Brands CEO, Steven C. Bilt.

“Smile Brands is rapidly expanding our network and continually assessing new solutions and strategic partners to make sure we provide the care and experience our patients are looking for wherever and whenever needed,” explains Bilt. “Matt brings 20 years of healthcare operations, technology, and M&A experience to our Chief Growth Officer role to accelerate growth, deliver on our vision, and better capitalize on new investments areas such as digital scanning, provider and patient engagement, and new value-based payment models.”

Before joining Smile Brands Inc., Mr. Zubiller served as Senior Vice President of Corporate Strategy and M&A for AMN Healthcare Services Corporation (NYSE:AMN), a \$2 Billion healthcare staffing and workforce solutions provider. He also spent 11 years with McKesson Corporation in General Management, Corporate Strategy, Innovation, and M&A roles. “I’m excited to join Steve and the rest of the leadership in driving growth for a very talented Smile Brands team,” says Zubiller. “The company’s strong history of innovative market leadership will serve us well as we seek new ways to support and serve our patients and our extraordinary team of dental professionals. I look forward to expanding and seeking new avenues for growth and working closely with our strongest partners to accelerate our vision.”

Zubiller earned his Bachelor of Science degree in Economics from the Wharton School of Business at the University of Pennsylvania, studied at the University of California Berkeley Haas Business School and College of Engineering, and earned his MBA, with a concentration in Venture Development and Management, from the London Business School.

### **About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor’s 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

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